

Name	Dr.P.Banumathi
Qualification	M.Com.,M.Phil.,D.F.A.,Ph.D.
Designation	Associate Professor of Commerce
Year of Joining	14-7-2000
Specialization	Cost Accounting, Management Accounting E-Accounting and Marketing
Email id	banubaskeren@g.mail.com



Workshop /Seminar/FDP

Date	Paper Presented/ Participated	Topic	Organized By	Workshop/ Seminar/ FDP	Type
21-03-2025	Participated	Marketing 5.0 &Regenerative Economics.	PG & Research department of commerce St.Mary's College (Autonomous) Thoothukudui	Conference	International
24-2-2025 & 25-2-2025	Participated	E-commerce Crimes and Digital banking frauds : Risks and prevention strategies	PG & Research department of commerce & department of Criminology & Forensic Science, ST. Xavier's College, Palayamkottai.	Conference	International
11-9- 2024	Participated	IPR Procedures and Awareness	Department of Botany St.Mary's College (Autonomous) Thoothukudui.	FDP	National
18.03.24- 24-03-24	Participated	Methods of data collection and analysis through spss & using AI	Patrician college of Arts and science, Chennai	PDP webinar	National Professional development programme

		Technology for Research writing.			
20.01.2024	Participated	Navigating consultancy, Filing patent and designing Research Article: insights and strategies”	Marian Research Forum and IQAC, St. Mary’s College, (Autonomous) Thoothukudi	Seminar	National
30.10.2023	Participated	“Research at Undergraduate Institutions: Possible Partnership, Challenges and Opportunities”	IGNITE Life Skill Academy, Sacred Heart College Thevara, in association with IQAC	webinar	Workshop
Sep.27 th 2023	Participated	Commerce leadership: Navigating the Future with skills and Strategies	Department of Commerce SSC St.Mary's College (Autonomous) Thoothukudi.	Seminar	National
Sep.7 th 2023	Participated	Chat GPT and other AI tools for classroom teaching and Research.	Institution’s Innovation Council and Department Of Library, St. Mary’s College (Autonomous),	webinar	Workshop
August 27	Participated	Recent Trends and future Entrepreneurs hip.	Department of Economics, St.Mary's College (Autonomous)	webinar	International
August 24-26 2023	Participated	Basic Statistical Analysis and its interpretation using Spss	Global Institute of statistical solutions	webinar	International
March 10 th 2023	Participated	Recent development and Innovations in Humanities, Arts and Science	PG & Research department of commerce St.Mary's College (Autonomous) Thoothukudui	Seminar	International

Nov.14 th to 19 th 2022.	Participated	Tally Prime	PG & Research department of commerce St.Mary's College (Autonomous) Thoothukudui	Hands on Training Tally Prime	Regional level
23 rd September 2022	Participated	Wise teachers who safeguard themselves and.....	IQAC, St. Mary's College, (Autonomous) Thoothukudi	Seminar	State level
20 th August 2022	Participated	Business Model Canvas'	IIC & PG and Research Department of Commerce St. Mary's College (Autonomous) Thoothukudi	Webinar	State level
13 th July- 2022	Participated	Curriculum, Pedagogy & Assessment: An integrated design approach for OBE as a Total Teacher.	IQAC, St. Mary's College, (Autonomous) Thoothukudi	Workshop	State level
28-Mar-2022	Participated	Learning Outcome based Curriculum network	PG & Research department of commerce St.Mary's College (Autonomous) Thoothukudui	FDP	C.L
11-Mar-2022	Participated	Legal Aspects of Start Ups and Career opportunities	PG & Research department of Commerce St.Mary's College (Autonomous) Thoothukudui.	Seminar	National
24 & 25 February 2022	Participated	Entrepreneurship and innovation	Commerce SSC St.Mary's College (Autonomous) Thoothukudi.	Seminar	National
17 th Jan 2022	Participated	RED	IQAC, St. Mary's College, (Autonomous) & Mahatma Gandhi National council of Rural education, Ministry of Education.	online Workshop	
10 th Jan 2022	Participated	Library without walls E- resources through NLIST	Department of Library St.Mary's College, (Autonomous) Thoothukudi	Webinar	State level
15 th Dec.2021	Participated	"Prospects Of Social Media	Institution's Innovation Council and department	Webinar	National

		Tools on Knowledge Sharing”	Of Library, St. Mary’s College (Autonomous), Thoothukudi		
2 nd Dec.2021	Participated	Motivation speech – Don’t say “Why me? say “Try Me”	PG &Research Department of Commerce St.Mary’s College, (Autonomous) Thoothukudi	Webinar	International
14 th June 2021	Participated	Intellectual property rights	IQAC, St. Mary’s Centenary Degree College, Secunderabad	Webinar	National
26 th -31 st May 2021	Participated		Marian Star Centre St. Mary’s College, (Autonomous) Thoothukudi	Short term course	National
1 st May- 2021	Participated	Evolution of Container Terminal Business In India	Department of Commerce St.Mary’s College, (Autonomous) Thoothukudi	Webinar	State level
30 th April- 2021	Participated	Govt. Schemes for Start-up and Qualities to become a Successful Entrepreneur	Department of Commerce St.Mary’s College, (Autonomous) Thoothukudi	Webinar	State level
28-Apr-2021	Participated	Trust,NGOs- Performace Evaluation	Department of Commerce St.Mary’s College, (Autonomous) Thoothukudi	Webinar	National
27-Apr-2021	Participated	Financial Inclusions, Services and Opportunities in Digital Era	Department of Commerce St.Mary’s College, (Autonomous) Thoothukudi	Webinar	National
24 th Apr- 2021	Participated	Interdisciplinary Research Perspectives: Integration of Science and Humanities in Bio-Diversity Conservation	St.Mary’s College, (Autonomous) Thoothukudi	Webinar	International Virtual Conference
12 th March 2021	Participated	Theory building Research	Marian Research Forum	Webinar	International
10 th July- 2020	Participated	International Webinar on An Update on Covid 19	IQAC, St. Mary’s College, (Autonomous) Thoothukudi	Webinar	International

01 st – 08 th July 2020	Participated	FDP on Redefining Teaching Learning with the Integration of ICT	IQAC, Holy Cross College	Online FDP	International
27 th & 28 th June 2020	Participated	ICT and LMS Tools.	ODD PARTIKLE in association with INQUIRE HUB	online Workshop	National
22 nd 26 th June 2020	Participated	"Hands-On Training On ICT Tools For Effective Teaching"*	Sri KanyakaParameswari Arts And Science College for Women. Chennai - 600001.	Virtual FDP webinar on Workshop	National
20 th June.2020	Participated	Entrepreneurship and patent possibilities	Department of English, St. Mary's College, (Autonomous) Thoothukudi	Webinar	National
18-6-2020 – 20-06-2020	Participated	ICT Tools for smart Teaching	Servite College of Education For Women, Thogamalai	Online workshop	State level
17 th - 19 th June-2020	Participated	NET/SET Preparation'-commerce paper II	PG and Research Department of Commerce, St.Mary's College (Autonomous), Thoothukudi	Virtual Webin	Regional
11 th June-2020	Participated	"The Role of a Strong Internal System in Organization"	Department of Commerce (SSC) St.Mary's College, (Autonomous) Thoothukudi	International webinar	International
10 th June 2020	Participated	"Stem-cell therapy in COVID - 19; Present or Future"	Department of Microbiology, (SSC) St. Mary's College, (Autonomous) Thoothukudi	Webinar	National
8.06.2020 to 14.06.2020	Participated	"Open Source Tools For Research	Teaching Learning Centre (TLC), Ramanujan College in association with Research Development and Services Cell, Ramanujan College, University of Delhi (MHRD)	Online Faculty Development Programme	International

5.06.2020	Participated	'Innovation, Incubation & Entrepreneurship	PG Department & Research Centre in Commerce of RajapalayamRajus' College, Rajapalayam - 626117	Faculty Development Programme Webinar	International
4.06.2020	Participated	Prospects of Neuro Marketing	SadakathullahAppa college (Autonomous) Tirunelveli	International FDP Webinar	International
3 rd June.2020	Participated	Impact On Changes & Challenges Towards Global Marketing In Postcovid19	The Research Centre of Commerce, FathimaCollege,Madurai.	Webinar	International
01.062020 to 07.06.2020	Participated	Transforming Education-the Google class room ways	AIMED	Online FDP	International
30.05.2020	Participated	Young Professionals: Plotting a career Path....Post Pandemic	IQAC, St. Mary's College, (Autonomous) Thoothukudi	Online Webinar	National
28th to 30th May 2020	Participated	Data Analysis using SPSS	The American College, Madurai	Online Workshop	National
29.05.2020	Participated	Scope for the Utilization of Herbal Medicines for Human Health in COVID-19	V.O.Chidambaram College Thoothukudi	Online Webinar	National
28.05.2020	Participated	"Law is Light"	St.Jerome's College(arts and Science),Anandhankudy, Kanyakumardt	National level E- Conference	National
27.05.2020	Participated	Manage Stress Before Stress Manages You	Department of Commerce (SSC) St. Mary's College, (Autonomous), Thoothukudi	Online Webinar	National
26.05.2020	Participated	Know Plagiarism! No Plagiarism	TirunelveliDakshina Mara NadarSangam College	National Level Webinar	National Level

25.05.2020	Participated	Managing Your Finances and Investments during Pandemic And Current Economic Meltdown”	Department of Commerce, St. Mary’s College, (Autonomous) Thoothukudi	FDP Webinar	National Level
19.05.2020	Participated	“Redefining Education through Gamification”	IQAC & Centre for Faculty Development Programme, GJASC Thoothukudi	Online Webinar	International
17.05.2020	Participated	Modern Teaching Technique	Dr. Zakir Husain college, Ilayankudi	Online Webinar	National
14.05.2020-16.05.2020	Participated	“Latest Trends in Commerce”	Sarah Tucker college (Autonomous) Palayamkottai	Work shop	International
13.5.2020. 14.5.2020	Participated	Mental health & psycho social consideration during lockdown	St. Mary’s College, Tutu. In association with Aathi Foundation, CBE.	Online workshop	National
11.5.2020	Participated	Psychological first aid.	Ms. Divya Sundaram, Freelance Counsellor, CBE.	Online Webinar	National
04.05.2020-06.05.2020	Participated	E –skills and research tools	Rohini college of Engineering and Technology, Kanyakumari	Online Webinar	National
01.05.2020	Participated	Research Avenues in commerce and Management	Dr. S.N.S. Rajalakshmi college of Arts and Science, Chinnavedampatti, Coimbatore.	Online Webinar	National
15-2-2020	Participated	E – Content development Programme	Department of Computer Science, Holy Cross Home Science College Thoothukudi	Faculty Development programme	Regional
28-1-2020	Participated	Industry 4.0	Department of Commerce, St. Mary’s College (Autonomous), Thoothukudi	International conference	International

23-10-19	Participated	Innovative practices in management and sustainability of Entrepreneurial Ventures.	Department of Business Administration, St. Mary's College, (Autonomous), Thoothukudi	International conference	International
4 -10-2019	Participated	"Digital Innovation A Transformative tool for Economic growth"	Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	Conference	National
20 th July 2019	Participated	Commerce on "Tally ERP.9.0"	Department of Commerce, G.V.N. College kovilpatti, in association with Tally Education Pvt Ltd. Bangalore.	Faculty Development programme	Regional
18 th July - 19 th July 2019	Participated	Biostatistics and Bioinformatics (SPSS)	Marian star centre, Department of Botany, St. Mary's College (Autonomous), Thoothukudi	Faculty Development programme	Regional
20 th July 2018.	Participated	Fostering Transparency : Routing out Plagiarism A to Z	Department of Library, St. Mary's College (Autonomous), Thoothukudi	Seminar	National
29 th June to 4 th July 2018	Participated	Hands on Training on GST	Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	Workshop	Regional
28 th Feb, 2018.	Participated	S2S InfoTech, Coimbatore	Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	Workshop on SAP FI	Regional
26 th Sep, 2017	Participated	The Joy of Living - A Psychological perspective	Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	Seminar	International

31 st Jan and 1 st Feb 2017.	Participated	‘Research Methodology and Statistical Package for Social Sciences’	Department of Commerce, St. Mary’s College (Autonomous), Thoothukudi	Workshop	Regional
27-01-2017&28-01-2017	Participated	Cosmic Concerns: An Interdisciplinary Dialogue in Applied Ethics	IQAC, St. Mary’s College (Autonomous), Thoothukudi	Seminar	National
11-01-2016&12-01-2016	Participated	Trend of Micro Finance in the Indian Context	Department of Commerce, St. Mary’s College (Autonomous), Thoothukudi	Seminar	National
11-4-16 to 16-4-16	Participated	Capacity Building on E –Content Development	Internal Quality Assurance Cell, St. Mary’s college (Autonomous), Thoothukudi.	Workshop	Regional
07-01-2016 & 08-01-2016	Participated	Quality Enhancement in Higher Education, Teaching Learning and Evaluation	IQAC, St. Mary’s College (Autonomous), Thoothukudi	Seminar	National
11 th & 12 th Jan 2015.	Participated	‘Micro Finance	Department of Commerce, St. Mary’s College Thoothukudi	Seminar	National
16-12-2013 to 20-12-2013	Participated	Entrepreneurship Development	M.S.U and Government of Tamilnadu –ESDC at Pope’s College Sawerpuram	FDP	Regional
26 th – 29 th August 2013	Participated	Centre for Education Beyond Curriculum (CEDBEC)	Christ University Bangalore	Seminar	National
19 th Oct 2012.	Participated	‘E-Resources: A must in today’s scholarly world’	Department of Library, St. Mary’s College, Thoothukudi	Seminar	Regional

31 st Jan and 1 st Feb 2014.	Participated & Presented Paper	‘E-Governance and its impact on Education Sector’	IQAC, St.Mary’s College (Autonomous)	Seminar	Regional
17 th Sept 2012.	Participated	‘Basic Course in Data Analysis’	Department of Commerce, St.Mary’s College, Thoothukudi	Workshop	Regional
20 th February 2012.	Participated	Global Business	Department of Commerce in collaboration with All India Chamber and Tuticorin Branch of SIRC of ICAI	Symposium	National
22 nd – 24 th September 2011	Participated	Application of SPSS in Business Research.	Department of Commerce, M.S University. Tirunelveli.	Workshop	National

Papers Published

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
A Study on the Impact of Online Mode Education of kids during the pandemic.	Dr.Banumathi	Journal of Xi’an Shiyou University, Natural Science Edition.	July 2022	volume 18 issue 7	ISSN : 1673-064X	493-502
A study on impact of education system during covid-19 lockdown period	Ms. P. Daisy Bai, Dr...Banumathi,	Journal of Xi’an Shiyou University, Natural Science Edition	October 2021	Volume 17 issue 10	ISSN : 1673-064X	463-472
A study on Customer’s Preference of E – Banking After COVID -19	Dr..Banumathi	Flusser Studies Multi lingual Journal for cultural and Media Theory	2021	30	ISSN – 1661 - 5719	1390-1397
Consumer’s perception and satisfaction of FMCG’s with special reference to Thoothukudi District.	Mrs.Banumathi,& Dr.Mabel Latha Rani	International Journal of Research and Analytical Reviews	July 2018	5	3 (ISSN – 2349 - 5138)	
Consumer’s perception and	Mrs.Banumathi,& Dr.Mabel Latha	Journal of Emerging	May	5	5	Pp 393-

Satisfaction of FMCG's with special reference to Thoothukudi District.	Rani.	Technologies and innovative research	2018	(ISSN – 404 2349 - 5162)
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others

Orientation /Refresher courses Attended

Orientation /Refresher	Topic	Conducted by	Date
Refresher	“Contemporary Developments and Emerging Challenges in Business	Human Resource Development Centre and Development of Management studies, School of Business studies, U.G.C Academic staff college M.K.U., Madurai	09-03-2018 – 29-03-2018.
Refresher	“Environmental Studies”	U.G.C Academic staff college M.K.U., Madurai	13.11.07 – 3.12.07.
Refresher	“Curriculum development in commerce Education issues and trends”	U.G.C Academic staff college M.K.U., Madurai	30.1.06 – 20.2.06.
Orientation		U.G.C Academic staff college M.K.U., Madurai	8.11.05 – 5.12.05
Orientation	N.S.S	Shri Aurnashalingam Home science college for deemed University, Coimbatore	17- 06.2005 - 26.08.2005

Positions held in the college:

Positions held	Academic year
Assistant Director in career guidance and Placement cell	2024-2025
Member of M.Com.,Board of studies in MSU	2023- 2025
Faculty Enrichment Forum	2021-2023
Member of B.Com.,Board of studies in MSU	2020-2023
Member of Examination cell.	2010-2011 To 2013-14 and 2015 – 2018, 2019-2021
Assistant Director in Centre for Women's Excellence.	2019-2020 & 2020 -

	2021
In charge of Scribes forum	2019-2020
Handling Ethics Classes	2000 to 2018
In charge for Women's Cell	2017-2018
In charge of IQAC member	2016-2017
Member of Discipline committee	2006 to 2015
N.S.S Assistant and Programme officer	2000 –2014
Handled Foundation Course class, Social value Education and Environmental Studies.	2000 -2013
In charge for RSP Programme Officer.	2009 - 2010
Member, Quiz club	2000 -2004.

